

REPORT ON

SELF DEVELOPMENT PROGRAMME

Topic: “Impact of Social Media on Youth and Social Values”



Welcome you all to the

STUDENTS DEVELOPMENT PROGRAM

In Collaboration with Career Counselling & Placement Cell
MDKG College, Dibrugarh, Assam

Topic :

“Impact of Social Media on Youth and Social Values”

Date : 31st August 2022

Time : 1:00 PM

Venue

Room No.-1 (Arts Campus)

A Student Development Programme on the topic *“Impact of Social Media on Youth and Social Values”* has been organized by ICFAI Business School in collaboration with Career Counselling and Placement Cell, MDKG College, Dibrugarh on 31st August, 2022 at MDKG College. Resource Person Prof. Arpita Chowdhury of IBS Business School, Kolkata Campus who is a successful mentor in various skill development, placement mentoring process as well as student mentor has been invited to conduct the session among the students of MDKG College. The programme was inaugurated by Dr. Nibedita Phukan, Principal of MDKG College where she addressed the house with the important aspects of recent trends in relation to social media and social values. Madam also highlighted the various positive and negative impacts that how the social media have immensely influenced worldwide.

With the purpose in hand Resource Person Prof. Arpita Chowdhury has highlighted and discussed the session which included what actually is Social media?, the various impact of social media, pointed out yearly statistical data of the internet users in India, impact of social networking sites (both positive and negative impacts). Moreover, the session also taught the students about what are the different and important skills needed for life. Further, she also mentioned that right use of social media can enable the youth to lead a positive way which can include benefits in the different spheres of life such as educational aspects, social aspects, political aspects, being up to-date with the current trends, and also focusing on smart work.



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 Lat 27.478311°
 Long 94.923204°
 31/08/22 01:35 PM

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 Lat 27.478623°
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 31/08/22 01:18 PM



Reported by:
 Dr. Mitali Sonowal
 Co-ordinator
 Career Counselling & Placement Cell
 MDKG College
 Date: 31/08/2022